



West Akron Baseball &
Softball League (WABL)



PO Box 5751
Akron, OH 44372-5751
www.wabl.org

The West Akron Baseball & Softball League would like to invite you to become a partner for the 2023 season.

The West Akron Baseball League was established in 1957 as a non-profit organization. The league consists of youth baseball, softball and t-ball proudly made up of children ages 5-14 from the Greater Akron area. WABL exists to provide a community based recreational league for Greater Akron youth.

WABL strives to teach skills related to these sports including lifelong friendships, sportsmanship, and foster growth and maturity both within a sport as well as development into independent and successful human beings.

In order to meet our league expenses, we are soliciting sponsorships for the teams. There are different levels of sponsorship available. In return, sponsors are prominently featured on the WABL website, www.wabl.org, recognized in WABL literature and at WABL events, and the company name and logo is screen printed on the uniform shirts for that team. You will also receive a team photo plaque as a "thank you" for your sponsorship. WABL is a 501(C)(3) organization, (#34-1531568) so there are tax advantages, but most importantly, an opportunity to become involved in a popular youth sports organization that has served thousands of boys and girls in West Akron for more than 65 years. (In 2022 alone, WABL had almost 700 boys & girls playing.)

Our sponsor forms are attached, and more information about the West Akron Baseball and Softball League can be found on our website at www.wabl.org. Also attached is the list of pricing for sponsorships.

I thank you in advance for your time and consideration of supporting the West Akron Baseball & Softball League. It is a great program, with a storied history in West Akron. We would welcome the opportunity to partner with your company in our upcoming season, and would graciously appreciate your support.

I would be happy to answer any questions, and have included my contact information below.

Sincerely,

Doug Bryson
VP of Sponsorships
West Akron Baseball and Softball League
Mobile: (330) 715-0977
WABL: (330) 867-4332
Email: dkbryson4@sbcglobal.net



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2023 West Akron Baseball & Softball League Sponsor Pricing

- **\$550 – WABL “Home Run” Sponsorship:**

Sponsorship will be for one Baseball *or* Softball team and a T-Ball team. Company name and logo will be featured on jerseys during games, about 15 weeks (May-August.) Also included will be: a company logo on WABL’s homepage for 12 months, listed on the sponsor panel on WABL’s homepage and listed on the sponsor page of the WABL website.

- **\$500 – WABL “Triple” Sponsorship:**

Sponsorship will be for one Baseball *or* Softball team and a T-Ball team. Company name and logo will be featured on jerseys during games, about 15 weeks (May-August.) Also included will be: your company listed on the sponsor panel on WABL’s homepage and listed on the sponsor page of the WABL website.

- **\$350 – WABL “Double” Sponsorship:**

Sponsorship will be for one Baseball *or* Softball team, from ages 7-14. Company name and logo will be featured on jerseys during games, about 10 weeks (May-July). Also included will be: your company listed on the sponsor panel on WABL’s homepage and listed on the sponsor page of the WABL website.

- **\$250 – WABL “Single” Sponsorship:**

T-Ball teams, from ages 5-7. Company name and logo will be featured on jerseys during games, about 5 weeks (July-August.) Also included will be: your company listed on the sponsor panel on WABL’s homepage and listed on the sponsor page of the WABL website.

** All sponsors are prominently featured on the WABL website (www.wabl.org) for twelve months, recognized in WABL literature and at WABL events, and the company name and logo are screen printed on the uniform shirts for that team. You will also receive a team photo plaque as a “thank you” for your sponsorship. WABL is a 501(C) (3) organization, (#34-1531568) so there are tax advantages, but most importantly, an opportunity to become involved in a popular youth sports organization that has served thousands of boys and girls in West Akron for more than 65 years.



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WEST AKRON BASEBALL & SOFTBALL LEAGUE TEAM SPONSORSHIP FORM 2022

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Sponsorship form & payment must be received prior to March 15, 2023.

Check payable to: West Akron Baseball & Softball League (WABL)
Send to: Doug Bryson, 2329 Stockbridge Rd, Akron, Oh 44313
Email Sponsor Artwork to: dkbryson4@sbcglobal.net

SELECT SPONSORSHIP:

Home Run (\$550): _____ Triple (\$500): _____

Double (\$350): _____ Single (\$250): _____

****The West Akron Baseball & Softball League is a 501(C) (3) organization, (#34-1531568) ****

Sponsorship Name: _____

Your Name: _____

Player Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

Email: _____ Website: _____

Contact Information:

Doug Bryson, VP Sponsors, (330) 715-0977, dkbryson4@sbcglobal.net

The entire WABL community thanks you for your support. PLAY BALL!